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CollegeAdvantage Celebrates 30 Years with a 30th Anniversary College Savings Giveaway

Columbus, OH – November 4, 2019 – In celebration of its 30th anniversary, Ohio's 529 Plan, CollegeAdvantage is helping to make higher education a little more affordable for 30 lucky families. Running through April 5, 2020, individuals can enter to win one of 30 CollegeAdvantage Savings Awards. One grand-prize winner will receive a \$3,000 CollegeAdvantage Direct 529 College Savings Award with twenty-nine (29) runner-up winners each receiving a \$529 CollegeAdvantage Direct Savings Award.

"Whether you are an account holder who has trusted Ohio's 529 Plan over time or are contemplating saving and investing for your beneficiaries' post-secondary education expenses, let us contribute to your existing account or help you get started toward realizing those future education goals," said Executive Director Tim Gorrell.

Individuals may enter to win by visiting CollegeAdvantage.com/Anniversary and completing the official CollegeAdvantage Sweepstakes Entry form found on the website. You must be at least eighteen (18) years old to enter, a legal resident of the fifty (50) United States and District of Columbia, and have a Social Security number or tax identification number. The deadline to enter is 11:59 p.m. ET Sunday, April 5, 2020. No purchase is necessary to enter and existing CollegeAdvantage account owners are eligible to enter.

Ohio's CollegeAdvantage Direct 529 Savings Plan is one of the top rated 529 plans in the country, rated number one in the nation for the best investment performance in the one-year, five-year, and 10-year categories by Savingforcollege.com. Ohio's Direct 529 Plan is one of the best plans in the nation for both Ohio residents and non-Ohio residents with Savingforcollege.com giving the program the highest 5-Cap Rating. Ohio's 529 Plan also received a "Silver" rating from Morningstar, Inc. for the ninth consecutive year.

For the last 30 years, Ohio's 529 Plan has provided families in and out of Ohio flexible options and educational resources to invest for education expenses after high school. Ohio 529 Plan can be used at any federally accredited four-year college or university, two-year community college, trade or vocational school, and certificate program across the country. Open your tax-advantaged Ohio's 529 Plan today at CollegeAdvantage.com. Someday your child is going to college. Someday starts with Ohio's 529 Plan.

About CollegeAdvantage:

Ohio's 529 Plan, CollegeAdvantage, is offered and administered by the Ohio Tuition Trust Authority, a state agency under the Office of the Chancellor of the Ohio Department of Higher Education. Ohio is the sixth-largest state sponsor of 529 plans in the country. CollegeAdvantage is offered as the CollegeAdvantage Direct 529 Savings Plan and the BlackRock CollegeAdvantage 529 Plan, which is offered and marketed through BlackRock and sold through professional financial advisors. Ohio's 529 Plan offers families a tax-advantaged way to save for education expenses after high school. As of September 30, 2019, Ohio's 529 Plan has more than \$12.3 billion in assets under management and almost 638,372 total accounts. To learn more, visit CollegeAdvantage.com.